

ABOUT COLLEGE

Seven Hills College of Pharmacy (SHCP) was started in 2007 as an institution exclusively specialized in Pharmacy Education by Global Vision Educational & Welfare Society (Regd.No.: 296/2005), a non-profit organization registered under the Registration of Societies Act with the Registrar of Societies, Balaji's Registration District. The College has been precisely launched & nurtured by its founders & visionaries Shri M. Venkatrama Raju & Dr. M. Niranjan Babu, who have been admired educationists themselves. Presently the College is offering B.Pharmacy, M.Pharmacy (Pharmaceutics, Pharmaceutical Analysis & Pharmacology), Pharma D & Ph.D in Pharmaceutical Sciences. SHCP is a one-step solution for all the higher education & research requirements of Pharmacy students.

SHCP is crowned Autonomous status by University Grants Commission, New Delhi & JNTU Anantapur, Ananthapuramu for a period of ten years from 2020-21 to 2029-30, Accreditation of "A" Grade by NAAC, Recognition from UGC under 2(f) and 12(B) of UGC Act 1956, NIRF Rank band of 102-125 in Indian Rankings 2022 and Swachh Campus ranking 50 by MHRD, Govt. of India, Recognized Research Centre for Pharmaceutical Sciences by JNTUA, Ananthapuramu.

ABOUT THE DEPARTMENT

Department of Pharmacognosy Seven Hills College of Pharmacy (Autonomous), Tirupati, is engaged in the study of drugs from natural products i.e plant, animals, marine and other life origins. The department of Pharmacognosy is engaged in evaluation of crude natural drugs for quality control purposes. Evaluation for the Pharmacology of crude extracts and active constituents. Isolation and characterization of active secondary metabolites from natural sources. Research areas include evaluation, extraction, isolation, characterization of Phytopharmaceuticals. The department also deals with development of novel herbal formulations and Phytopharmaceuticals. Our current research foci are herbal drug development and standardization of herbal formulations. The department also organizes seminars and workshops on current topics.

OBJECTIVES OF THE WORKSHOP

1. To provide basic knowledge in drug discovery from natural drug sources.
2. Imparting basic understanding on drug development from herbal sources.
3. Participants can learn the implementation of processes involved in the development of herbal formulations.
4. Participants can acquire knowledge on role of Phytopharmaceuticals from natural sources in human health.

PROGRAMME OUTCOMES

1. This workshop will provide basic knowledge and a clearer understanding on the contribution of natural products in drug discovery.
2. Express the challenges encountered in different stages of natural products-based drug discovery.
3. Identify the innovative and multidisciplinary approach for the discovery of new lead molecules from different sources of natural products.
4. Development of phytopharmaceuticals from crude drugs.



A Two day National Workshop on "PHYTOPHARMACEUTICALS IN DRUG DISCOVERY: ADVANCES & OPPORTUNITIES"

23rd & 24th November 2023



Organized by
Department of Pharmacognosy
&



Institution's Innovation Council

SEVEN HILLS COLLEGE OF PHARMACY (Autonomous)

Venkatramapuram, Tirupati – 517561, A.P., India

In Association with
Association of Pharmaceutical Teachers of India (APTI), Andhra Pradesh



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COORDINATOR

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Associate Professor

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Associate Professor, Pharmacology

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Mr. V. Pavan Kumar, Associate Professor, Pharmaceutical Analysis, SHCP

Mr. V. Prudhvi Raj, Associate Professor, Pharmaceutics, SHCP

Dr. E. Sunil Kumar, Assistant Professor, Pharmacy Practice, SHCP

Last Date for Registration

22nd November 2023

CONTACT DETAILS

Dr. A. Sanjeeva Kumar, Associate Professor – 9441538714

Mr. R. Chandrasekhar, Associate Professor - 8197908154

WHO SHOULD ATTEND

- ❖ UG B.Pharmacy
- ❖ PG M.Pharmacy
- ❖ Research Scholars
- ❖ Faculty
- ❖ Industry Persons

who want to get an updated overview on natural product drug discovery and product development in herbal medicine and herbal drug development and standardization.

REGISTRATION

No Registration Fee

PARTICIPATION CERTIFICATE

Participation Certificates will be issued to the participants upon attending the workshop.

RESOURCE PERSONS

Prof. Ch. APPA RAO

Dean

Department of Pharmaceutical Sciences
Sri Venkateswara University
Tirupati, A.P., India

Dr. K. SRI NATRAJ

Professor & Principal

Sri Vishnu College of Pharmacy
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